

Master Plan Steering Committee
Tuesday, January 3, 2023
1pm-2pm
Rye Town Hall

***Members Present:* Chair Rob Wright, Rob Patten, Ann Fox (via Zoom), Vice-Chair Kathryn Garcia, Pat Losik and Howie Lazerowich.**

***Also Present:* Planning Administrator Kim Reed, Kara Campbell Lanud Use Assistant and Liz Kelly and Crystal Kidd (via zoom) from Resilience Planning & Design.**

Chair Wright went through his copy of existing conditions and acknowledges Ms. Winebaum in audience and wants to give her time for her comments. Talks about time and agenda between items discussion draft, format and community event and smaller type Nate training on Focus Groups.

Ms. Reed explains that Nate willing to do some training.

Chair Wright, short discussion on it and asks Liz how deep go into Existing Conditions.

Ms. Kelly says she wants an hour.

Chair Wrights asks committee members how much they have and asks Ms. Winebaum to take hers up at the end.

Ms. Kelly went through all revisions December meeting. Opportunity existing conditions in good place.

Chair Wright asks taking draft off.

Ms. Kelly will always be a draft.

Chair Wright page 2 talks about statistics of growth, fast forward to pg 17 last bullet on left growth, wants a chart 1970 to 2020 might link everything together to support both claims.

Chair Wright the labels on charts pages 10 and 11, x axis being date then over across population and State of NH no date. Then page 14 dates current to past, switch. Existing conditions profile confused over open space pg 18, speak to new categories. A lot of ways to describe the same thing.

Ms. Kelly land can fall under more than 1 category but since RPC created this data layer they have to make some decisions based on aerial photography.

Chair Wright page 9 bridges none are listed structurally deficient, but CIP has an item to repair the Harbor Bridge and should be classified as deficient.

Mr. Pattern asks about the bridge.

Chair Wright page 47 talk about drinking water, ongoing issue PFAS ongoing discussion with Rye Water District if EPA lowers threshold we would be non-compliant.

Ms. Garcia says page 40 end of first bullet 2023 behind us.

Ms. Reed shows 10-year plan.

Ms. Kelly estimated construction.

Chair Wright likes thinks linked to another plan.

Ms. Garcia page 69 typo with extra dot, then page 70 says different number. Which is it? 11.5 or 13.6.

Ms. Garcia page 75, table 4 it is confusing.

Ms. Kelly asks how fix.

Ms. Garcia work on this.

Ms. Winebaum says the beach committee is in process of updating map.

Chair Wright points out typo in middle last paragraph Strata, tracks not tracts.

Ms. Garcia page 9 projections by year. Words needed listed 4 times.

Chair Wright whole idea need comes from Fair Share, it is a perception thing. He thinks we need to summarize/distill what average reader must take away from the housing law versus what Jenn put in the document, she went become to describe that this is a recommendation. It is a nebulous phrase, and it can be achieved or not.

Mr. Patten, it is unrealistic to expect that all towns can comply with this they know for a fact not going to happen and to make it part of our mandate is unrealistic.

Ms. Reed points out error pg 6 on short-term rentals, on housing and Ms. Kelly agrees.

Ms. Losik updated 11 to 13 on trails is it consistent with what Rye Conservation has and Jim Raynes is not in this list.

Ms. Kidd did go back and look at Conservation Commission website and look at all the trails they have listed and do not feel confident the Jim Raynes, and some do not have links, just google maps. No actual number to it.

Ms. Reed said that on the Conservation Commission website they have trails coming soon.

Ms. Losik wants to make sure identify all resources, say miles unknown. Ms. Losik goes onto page 101 the Isotope Study and worried about the last bullet talking about consultant hired to perform a gap analysis pertaining to cell tower service. Her concern in this analysis added Rye Recreation area to the overlay. The recreation is not in the overlay.

Ms. Reed says Howard Kalet is the Chair of the wireless telecommunications committee. The Isotope Study from 2019 is in limbo and no new study.

Ms. Losik on page 73 on privately owned recreation possibilities the Surf Club should be listed. New England Pickle club list Airfield place which has gym, various resources.

Ms. Garcia vote to have Airfield place replaced.

Ms. Fox online report on page 12, above graph population RPC region “has increased”

Ms. Kelly also have removed extra space.

Ms. Fox page 16, NHHFA purchase price above that, it should state “then that” then when say clarification. Finally, page 22, unclear other graphs and data charts a little more context because relevant, table 2, figure Was just thinking why this is important maybe because development plateau? Just thought in these tables understand why this is important.

Ms. Kelly will add the note housing population page.

Mr. Patten reconciliation between pages 3 and 5, aging of population what was it 10 years ago, on page 5 second paragraph it gives data, useful reconcile between 2 paragraphs.

Chair Wrights asks Ms. Winebaum what she has.

Ms. Winebaum talks about Rye Beach Village District Master Plan wants to make sure of date she cannot find references to RBVD Master Plan.

Ms. Losik okay taking 2 out, 4 not relevant it is not our jurisdiction to conduct a review of their zoning.

Chair Wright asks Ms. Winebaum what else she has.

Ms. Winebaum has the Atlantic White Cedar, page 48 under conservation wildlife habitat. No report will be ready early April.

Ms. Winebaum has general information about salt marshes. Outdated listing of all marsh restoration.

Ms. Kelly will reach out to Tracy Degnan.

Tom Pfau did not see mention other than sea level rise did not see any mention of climate change or resilience that were under energy under last master plan, like to offer revisions.

Chair Wright says to send it to Kim Reed. Then says we cut into 15 minutes of your time.

Ms. Kelly asks Crystal to give an update for advertising for event.

Ms. Kidd working with Kim submitted article February newsletter and a poster to use at Deliberative Session and Town facilities. Kim sent out email to school principals and also to Town Committees and Board. 4 things to follow up one. Any posted on social media?

Ms. Reed has emailed.

Ms. Kelly if Town posts it and other shares it. Also put on Website.

Ms. Reed emailed to All Dept heads and asked them to put it on their social media accounts and each of you take a paper copy.

Ms. Losik asks about Library.

Ms. Reed sent to Andy.

Mr. Lazerowich post it Post Offices.

Ms. Reed did a mass email.

Ms. Fox when she clicked on URL Code expected to see the questions.

Ms. Kelly it will not be live until after the event, we want people to attend the event, we can put that on the page right now that questions will be available. We will advertising on-line after the forum.

Ms. Fox says thank you for helpful to add something to URL.

Mr. Lazerowich says can we say if you don't come and don't participate you cannot complain.

Mr. Patten wants the date more present.

Mr. Bourne wants the existing conditions plan.

Ms. Kelly will post on the website after we make these revisions, it will say DRAFT but it will be on there for people to look at.

Mr. Bourne talks about Civic Fest have a table and on the 23rd at the election.

Chair Wright summarizes that the asks is to have a table staffed at the civic event.

Ms. Losik asks if after Deliberative Session in the cafeteria.

Mr. Bourne said if there were breaks and after set up people could walk around and talk to people.

Ms. Garcia said she could do some of it.

Mr. Pattern if we decide to do it I will see what I can do.

Chair Wright said that the Deliberative Session is my one chance to participate as a citizen and not a member of a committee and I intend to preserve that.

Ms. Kelly offered a compromise since no response to have a large poster present and visible.

Ms. Losik big ask to the community, can do it after the Deliberative Session. Maybe an hour.

Ms. Kelly moving on see what accomplish is half an hour. Asks Crystal to share on the screen. Goes through nuts and bolts, goals for this forum is to 1. Explain role of Master Plan to the community and make sure what the master plan does and how their input is going to influence the updating of this document. 2. To provide a brief overview of updated data and trends by topic that is being gleaned by the existing conditions report. Format into Bid posters set up around the room, some abbreviated portion of the profile blue sheets (less words more pictures). Help them answer some questions. 3. Solicit feedback from public key issues important to them, seeing a lot of data and trend from this report, key it reflects their priorities.

Chair Wright, how do that.

Ms. Kelly discussion questions format as worksheets, no drafts today and interactive activities use maps, people draw on them things like that. Use that feedback to write form itself. Hope you are all going to be there. Wear your t-shirt and we will have lanyards and name tags and want you to participate as residents. Participate while you are there. Location Rye Jr. High gym 6-8pm. Our presentation short 10 minutes, the freedom explore stations own speed. Want people to come no matter their schedule and provide feedback. We know a lot of work done visioning and roll in some of that work, show we are building off of it. Organize some of the information in stations from draft of the visioning process that would be: Community, Municipal Operations and Organizations; Land Development and Growth, Environment and then Climate Change and Resilience. We would take info from existing conditions and place them appropriately into draft theme.

Ms. Kelly have an ask to spread the word to please provide feedback on line. Flyers and post cards for them to take back and spread the word.

Mr. Pattern asked if we would be assigned a station.

Ms. Kelly said no. More success less presence, people like to self-organize. Ask broad presence across the room. Give people freedom while still supportive presence if questions.

Mr. Pattern wants to know our mandate. Illicit questions? Answer questions? What are we going to do with the information we find.

Ms. Kelly have process tabulate every response, we create an outreach and engagement report with all findings collected at the public forum and online. Raw data and raw comments posted to the website. Help development to the update of this plan.

Chair Wright, each station will have questions.

Ms. Kelly will coordinate with Kim the logistics of the room for writing space.

Ms. Losik from event to when look at draft outreach and engagement.

Ms. Kelly look at online and in person together wait 4 weeks for online to close.

Ms. Losik April.

Ms. Kelly correct all look at it at least once.

Chair Wright would like a heat map.

Mr. Lazerowich, an average person goes and says I do not want to fill all this out.

Ms. Kelly will tell them they can fill out what they want. Encourage what ever level of feedback they want to give. Always have index cards at every station. If don't deal with predeveloped questions they can write it down on an index card and put it in the box. Each response was recorded.

Ms. Kidd like option to take questions home and fill out later.

Ms. Kelly they can do that or go on URL.

Mr. Pattern asks if there is any order.

Ms. Kelly just a station at any different point.

Mr. Lazerowich asked if these questions influenced by work Town did previously.

Ms. Kelly to some degree influenced our work within the Existing Conditions report.

Chair Wright these came from the themes from the visioning session.

Looking ahead to the questionnaires.

Ms. Kelly limit four to five questions with disclaimer fill out what you want. Content most important.

Start: Environment, Natural Resources and Sustainability. It is just a station.

Ms. Kelly asks if any questions on first page of this.

Chair Wright the Town is not producing renewal energy.

Tom Pfau says the schools are.

Ms. Kelly the master plan can still produce recommendations that non regulatory in nature such as education. If people support more home owners want renewal energy options.

Chair Wright thinks it is political.

Ms. Fox and Ms. Garcia lower the T. Take out Town of ...

Chair Wright we are a subcommittee of an elected Board of the Town of Rye and our jurisdiction lives with Land Use.

Ms. Kelly the Master Plan itself is implemented typically by other perimeters within the Town.

Ms. Fox suggestion on #3, might include "drinking water, beaches, other ideas what people might want to protect or steward"

Ms. Losik do you want to guide them or leave it open.

Moving on the next page on this questionnaire.

Ms. Reed on page 2 like idea existing sea level rise does energy on previous page cover this in adaptation.

Mr. Pfau says what he saw in previous and would like to see.

Ms. Kelly not appropriate part of existing conditions. She says can rank.

Ms. Reed add "other".

Ms. Fox add "if, when"

Mr. Pattern how recreation and tourism and how answer this.

Chair Wright some questions easy, this more difficult.

Mr. Pattern lead me down path.

Ms. Losik, short term rentals.

Ms. Kelly rephrase agree clunky.

Ms. Reed says 5 minutes left work through and if we don't get through email me and sent to Liz.

Ms. Garcia on the questions on Municipal. The municipal organizational chart, considering if the municipal organize chart still sufficient or affective, think needs examined.

Ms. Losik form of government.

Ms. Garcia yes, both we don't have a town manager it is administrative, speaks to that.

Ms. Fox if ask that not sure this right form, as towns grow larger do you see need for this to get to Town Manager.

Chair Wright, one silo, we have a lot of committees appointed, very fluid and abandon commissions and committees.

Ms. Garcia do most fall under dept.

Chair Wright they most fall under Select Board.

Ms. Losik look at visioning from all strengths and weaknesses send him our feedback a lot of info in that bucket of municipal.

Chair Wright lets take as homework as Kim suggested and get them to Liz.

Ms. Kelly is unclear how to make decision don't want to many questions. Do we have jurisdiction wade through. Event February 15th. Originally say skip the Feb meeting but now think February 6th talk about these questions again then.

Next meeting regularly scheduled time look at draft questions.

Ms. Reed reached out to Jason, Hampton to come to our April meeting. Talk how Hampton do the implementation.

Ms. Garcia last item Nate came about from the Housing Academy. Met with Nate and Lylia and how gather information and Nate would be willing to do training for focus groups. Ask him to come to the April meeting as well.

MPSC Draft minutes of 1/9/2024

Respectfully submitted,
Kim Reed, CFM
Planning & Zoning Administrator